



PRESS RELEASE

Comcast
One Comcast Center
Philadelphia, PA 19103
business.comcast.com

The Colorado Springs Switchbacks Net a Goal with Comcast Business

With Wi-Fi from Comcast Business deployed in a larger, brand-new stadium, the professional soccer team offers fans a premium live sports experience

COLORADO SPRINGS, COLO. – FEBRUARY 22, 2021 – [Comcast Business](#) today announced the Colorado Springs Switchbacks Football Club — a professional soccer team in the United Soccer League (USL) Championship — has selected Comcast Business for [fast, reliable Wi-Fi](#) for its new downtown stadium. The Comcast Business technology will help the club give current and new fans a memorable, interactive game-day experience.

Set to open in spring 2021, the new Weidner Field — a \$45 million new build — can hold 8,000 soccer fans and 15,000 concert-goers. The stadium also offers luxury suites and club-level seating, among other new amenities. An all-new [Colorado Springs Switchbacks](#) mobile app also allows fans to buy and scan tickets to enter the stadium, as well as purchase merchandise and concessions during a game, all touch-free. Comcast Business Wi-Fi within the stadium will power fast in-app purchases, and support fans' other game time connectivity needs, such as social media, sports betting, messaging and more.

"We want a Colorado Springs Switchbacks game to be an event within an event. Fans are there to see and be entertained by the game, but they're also looking for a memorable experience, and that starts the moment they enter the building," said Derek Hanson, Director of Partnerships for the Switchbacks. "Strong, high-bandwidth Wi-Fi from Comcast Business will allow us to offer fans contactless, cashless in-app payments for any purchase they plan to make. This will provide convenience for fans now and post-pandemic, and help the Switchbacks deliver a premium experience that keeps both diehards and casual fans coming back."

The new stadium marks a high point for the Switchbacks. It represents one of only two premier stadiums built within the last year for the USL Championship. Additionally, it holds 3,000 more soccer fans than the former field, and 5,500 more concert-goers than Denver's world-renowned Red Rocks.

"With Wi-Fi from Comcast Business supporting in-stadium connectivity, the new Weidner Field will help the Switchbacks build a vibrant soccer culture in downtown Colorado Springs," said Robert Thompson, vice president of Comcast Business for the company's Mountain West Region. "This next-level experience can help attract star players and coaches, increase partnership opportunities, and grow season and walk-up ticket sales — helping the Switchbacks meet their goal of becoming the No. 1 sports attraction in Colorado Springs."

In addition to WiFi services for the stadium, Comcast Business will provide [Business VoiceEdge](#), [Ethernet Dedicated Internet circuits](#), as well as [Managed Router](#) services.

For more information, please visit <http://business.comcast.com>.

About Comcast Business

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and Managed Enterprise Solutions to help organizations of all sizes transform their business. Powered by an advanced network, and backed by 24/7 customer support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation's largest cable provider to small and mid-size businesses and has emerged as a force in the Enterprise market; recognized over the last two years by leading industry associations as one of the fastest growing providers of Ethernet services.

For more information, call 866-429-3085. Follow on Twitter [@Comcast Business](#) and on other social media networks at <http://business.comcast.com/social>.

Media Contacts:

Leslie Oliver

Comcast

Leslie_Oliver@comcast.com

Chloe Huard

FINN Partners

chloe.huard@finnpartners.com